

Web Site Design

Individual or Team Event Performance Event with Judge Q & A

Eligibility

- Each local chapter may have one (1) entry.
- Entries may be created by an individual member or by a team, not to exceed three (3) members.
- No more than one (1) team member may have competed in this event at a NLC or have competed more than two (2) years at the national level.
- No more than one member in a team of two or two members in a team of three may be substituted should circumstances arise that warrant the substitution.
- Between the RLC and SLC, or between the SLC and NLC, in the case of an unforeseen situation, one (1) team member may be substituted with the approval of the State Office. Failure to discuss this change with the State Office could result in team disqualification.
- Web Sites should be designed to allow for viewing by as many different platforms (browsers) as possible.

Copyright and Fair Use Information

It is the policy of FBLA-PBL to comply with state and federal copyright laws. Copyright information is provided in the FBLA Format Guide. You may also use the following Web Sites as a reference:

- Copyright and Fair Use Guidelines for Teachers at <http://www.mediafestival.org/copyrightchart.html>
- U.S. Copyright Office at <http://www.copyright.gov/> or <http://www.copyright.gov/title17/circ92.pdf>

Procedure

The 2016 topic will be:

You have been hired by a new restaurant owner who is offering both a bakery and restaurant for gluten-free products. Being gluten- and wheat-free is considered the norm in today's society. The owner, who is gluten-free, decided to get funding to open a business. The entrepreneur specializes in making baked goods from breads to muffins and pastries, as well as simple lunch or dinner menu items for the casual diner who is gluten- and/or wheat-free. The owner has hired one of the top pastry and restaurant chefs in the area with experience in gluten- and wheat-free foods. Develop a company identity including a name and logo that has a cohesive design structure to be used throughout the website. The site should have elements typical of a restaurant, including but not limited to:

- Menus
- Contact information and hours of operation
- Make a reservation online
- About Us
- Preferred customer loyalty program
- Reviews

Administration of Events

RLC	SLC
Statement of Assurances with URL to be submitted and arrive at the RLC Host by the third Friday in January.	Statement of Assurances with URL at the State Office by the first Wednesday in March.
There is no oral presentation competition component at the RLC.	The top 8 finalists will present an oral presentation at SLC. Finalists and schedules will be posted at SLC, not before.
Top THREE finishers advance to SLC competition.	Top FOUR finishers advance to NLC competition.